



THE PROJECT VISION™

OUTLINE YOUR PROJECT VISION FOR THE CONSTRUCTION OF INFRASTRUCTURE

The Project Vision™ is Launch Development Finance Advisor’s (“Launch”) proprietary roadmap designed to better allow Launch professionals understand your project and financing goals; as well as the unique dangers, opportunities, and strengths of your development project. This is the first step in how we work as partners with our clients to help them achieve their goals.

FEATURES OF THE PROJECT VISION™

- **Custom Crafted Financing for Your Goals** - The **Project Vision™** is a set of questions developed over 40 years and your responses will allow us to better understand where you are wanting to go and how we can assist in your journey.
- **The Return Factor Question™** – Your response to The **Return Factor Question™** will guide our financing strategy in a specific direction allowing you to achieve your specific return metrics.
- **Dangers** – What are the dangers that your company and/or the project need to overcome to achieve your Project Vision? If you overcome these challenges, how will they move you towards your goals?
- **Opportunities** – What are the opportunities that your company and/or the project need to capture to help you achieve your Project Vision? If you capture these opportunities, how will they move you towards your goals?
- **Strengths** – What are the strengths of your company and/or the project and how do these strengths move you towards your goals?

ELIGIBLE INFRASTRUCTURE

- Water
- Sewer
- Storm Drain
- Roads
- Streetlights
- Traffic Signals
- Real Property
- Police/Fire
- Public Community Centers
- Public Recreation Areas
- Impact Fees

ELIGIBLE DISTRICTS

- CDD
- CFD
- CID
- METRO
- MMD
- MUD
- PID
- SAD
- SID
- TIRZ

For More Information on How The **Launch Finance Plan™** May Benefit Your Project, Contact Nicole Kenyon at: nicolek@launch-dfa.com or call at **1.855.970.0003 ext. 4354**

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