



THE LAUNCH FINANCE PLAN™

OBTAIN PRELIMINARY FINANCING APPROVAL FOR YOUR PROJECT

The **Launch Finance Plan™** is handcrafted financing plan created for your project based upon your responses to questions in The Project Vision™. No two finance plans are exactly the same as every client and every development project has different financing goals, dangers, opportunities, and strengths.

Once created, The **Launch Finance Plan™** is presented to the jurisdiction (as may be required) in order to outline the: Developer; Project; Eligible Construction Costs; Project Timing and Phasing; Special Tax District Request; Estimated Bonding Capacity of Project and timing of bond issuances; impact on home owners and/or commercial users, as well as benefits to the jurisdiction.

FEATURES OF THE LAUNCH FINANCE PLAN™

- **Custom Crafted Financing for Your Goals** – The **Launch Finance Plan™** is handcrafted to meet your responses to your return metrics (IRR or Nominal Dollar) as well as your project’s specific dangers, opportunities, and strengths.
- **The Launch Finance Plan™** - Available in the following States – Arizona, California, Colorado, Florida, Idaho, Nevada, North Carolina, Texas, Utah
- **Project Description** - Describes your project’s anticipated land uses and estimated home pricing.
- **Project Phasing** - Outlines the time frame over which your project will be developed.
- **Total /Eligible Costs** - Estimates the total construction costs of the project along with costs eligible for special district financing.
- **Bond Types** - Special Tax Levy, Special Assessment, General Obligation and/or Tax Increment
- **Other Financing Requests** - Outlines the request for the establishment of additional financing / reimbursement mechanisms including, development impact fees, reimbursement agreements with other landowners, jurisdictional participation, tax increment financing, etc.
- **The Launch Competitive Tax Rate Analysis™** - The **Launch Competitive Tax Rate Analysis™** is utilized in conjunction with The Launch Finance Plan™ to illustrate how the project's proposed effective property tax rates compare to competitive developments in the area.
- **The Launch Market Driven Bond Sizing™** - The **Launch Market Driven Bond Sizing™** estimates the maximum potential special district bonding capacity of your project.
- **Benefits to the Jurisdiction** – The **Launch Finance Plan™** enumerates the benefits that will accrue to the jurisdiction provided the project is able to move forward as described in The Launch Finance Plan™.

ELIGIBLE INFRASTRUCTURE

- Water
- Sewer
- Storm Drain
- Roads
- Streetlights
- Traffic Signals
- Real Property
- Police/Fire
- Public Community Centers
- Public Recreation Areas
- Impact Fees

ELIGIBLE DISTRICTS

- CDD
- CFD
- CID
- METRO
- MMD
- MUD
- PID
- SAD
- SID
- TIRZ

For More Information on How The **Launch Finance Plan™** May Benefit Your Project, Contact Nicole Kenyon at: nicolek@launch-dfa.com or call at 1.855.970.0003 ext. 4354

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